

Jane Lindley

APPLICATION FOR APPOINTMENT TO BAINBRIDGE ISLAND CITY COUNCIL POSITION #2

Christine Brown, City Clerk
Council Recruitment 280
280 Madison Avenue North
Bainbridge Island, WA 98110

Nov 18, 2020

Dear Christine,

I've lived on the island for 28 years, first in downtown Winslow, and now on the north end. Shortly after moving to Bainbridge from Boston, MA, I joined the Chamber and Rotary to support my then photography business, which morphed over the years to graphic design and finally to web design and development.

In 2005, my company SuperWebGroup, Inc., built city's website with our proprietary content management system, which gave the city control over its content before open-source solutions such as WordPress were as flexible as they are today. I retired early to devote my time to community and environmental organizations. It's not that I don't love the corporate world – it's that I love the actual world even more.

In 2013, I became a board member and later president of Sustainable Bainbridge. I participated in all of the organizations programs from Beach Cleanup to Zero Waste, but more importantly, I worked on the City's Comprehensive Plan alongside my board members for two years. I would like the opportunity to contribute to the Comprehensive Plan's implementation.

From my involvement with Sierra Club, lobbying for statewide environmental and energy legislation, including the Clean Energy Transformation Act, to my participation in local environmental groups to voicing my concerns at council meetings, I have been and will continue to be a strong advocate for protecting our natural environment.

I'm grateful for council's unanimous support of the new Climate Action Plan (CAP) and the hard work of the Climate Change Advisory Committee and city staff. I look forward to assisting the realization of the CAP goals. And, I applaud council's clear statement to make us an inclusionary community. Diversity benefits all Islanders and strengthens and enriches our local community by actively welcoming all voices and meeting the needs of all citizens.

Kol Medina has done an exemplary job as both a councilmember and mayor. His leadership and commitment to the environment will be missed. I will carry forward a similar commitment and I look forward to the privilege of serving our community.

Sincerely,

Jane Lindley

[REDACTED]
Bainbridge Island, WA

[REDACTED]

Jane Lindley

APPLICATION FOR APPOINTMENT TO BAINBRIDGE ISLAND CITY COUNCIL POSITION #2

Application Questions:

1. Why are you interested in serving as a Bainbridge Island City Councilmember?

In 28 years as an island resident, this moment is significant in that the BI City Council and community leaders have priorities that are directly aligned with the experience and abilities that I offer.

As a board member and later president of Sustainable Bainbridge, I was fortunate enough to work on the most recent update of the Comprehensive Plan. The plan is an accurate reflection of the island's shared values and vision for our future. Council's commitment to ensuring that our policies, programs and codes clearly reflect the Comprehensive Plan is critical. The recent Winslow Hotel project is an example of when our codes allowed a commercial development that was not envisioned by decisionmakers or citizens. I would welcome the opportunity to play a part in implementing the Comprehensive Plan as intended.

As a long-term environmental and climate change activist, I am extremely grateful for council's unanimous support of the new Climate Action Plan (CAP) and for the hard work of the Climate Change Advisory Committee (CCAC). I would love to assist in the implementation of CAP's goals and make Bainbridge Island a true climate solutions leader.

I think most island residents are concerned by the lack of income and racial diversity as well as our failure to meet the needs of our minority populations and that is why I applaud council's clear statement to make us a verifiably inclusionary community. Diversity benefits all Islanders and strengthens and enriches our local community by actively welcoming all voices and meeting the needs of all citizens.

2. What strength would you bring to the Council?

A number of my strengths will serve the council and our community well:

- As an entrepreneur, I'm disciplined, a creative thinker, and have a strong work ethic.
- After a decade of climate action work, I have an understanding of climate change issues and emission reduction policies on the state and local level.
- Given my work on the Comprehensive Plan, I am familiar with both its content and relevance to decision making.
- I have a working knowledge of WA electric utilities, our new Clean Energy Transformation Act (CETA) and many of the related regulations and legislation.
- My community knowledge is deep. As someone who has lived on the island for almost three decades, I've had the opportunity to participate in a wide variety of community projects such as Arts Walk, and nonprofits such as Bainbridge Island Land Trust, Climate Action Bainbridge, Sustainable Bainbridge, Arms Around Bainbridge, and Friends of the Farms.
- I believe those who know me well would describe me as collaborative and even tempered. I have a reputation for welcoming new ideas and points of view.

3. What are the three highest priorities and/or issues you believe the City needs to address?

1. *Implementing the Comprehensive Plan.* Taking our Comprehensive Plan from a vision to a reality.

Jane Lindley

APPLICATION FOR APPOINTMENT TO BAINBRIDGE ISLAND CITY COUNCIL POSITION #2

2. *Implementing the Climate Action Plan.* It measurably reduces emission and is supported by the community.
3. *A Welcoming Community.* Helping to make Bainbridge a truly diversified community in terms of race, ethnicity, sexual preference and income. And, to actively address the needs of all our citizens.

- **How would you propose to address these issues?**

Comprehensive Plan. Implementing the Comprehensive Plan will require massive amounts of work and real coordination with our knowledgeable citizen advisory and ad hoc committees, the Planning Commission and professional staff. If we fail, our destiny will be controlled by outside forces who have little interest in protecting the unique character of our island or the integrity of our natural resources.

Climate Action Plan. The decision to hire a climate change mitigation and adaptation specialist is key to implementing the steps outlined in the CAP. From our Sustainable Transportation Plan to proposed green building codes to the selection of a new city manager, council will need to keep a focus on rigorously addressing climate change. Additionally, I am a strong proponent for making our CAP as much a community responsibility as a city responsibility. I would support the creation of a subcommittee of the CCAC that has an outreach focus rather than a technical focus to secure full community support and engage local groups and organizations including schools, churches and businesses.

Inclusivity and Diversity. Our history is made richer by a diverse population: Native American, Asian, Filipino, and African American - many of whom preceded whites on this Island. We must seek and welcome their voices and active involvement in decision making. The Race Equity Task Force is an important step in accomplishing this end. We need to work diligently to create real affordable housing that uses innovative approaches that truly benefit underserved populations. City leaders need to continue to expand our recognition of the true heritage of the island and celebrate the unique cultures that are represented.

4. Explain your current and past community involvement and/or service on city, nonprofit, or public boards, committees, task forces, or commissions and how this has contributed to the Bainbridge Island community. Address its relevance to the position of Bainbridge Island City Councilmember.

- Past board member and president of Sustainable Bainbridge.
- Active member and Bainbridge representative to Sierra Club's Seattle Chapter - a recognized voice for climate justice.
- Former member of the Chamber.
- One of the first female members of the Bainbridge Island Rotary.
- Worked alongside the Affiliated Tribes of the NW Indians and Puyallup Tribe to fight large corporations threatening their livelihood, air and water quality in Washington State.

Jane Lindley

APPLICATION FOR APPOINTMENT TO BAINBRIDGE ISLAND CITY COUNCIL POSITION #2

- Worked with many local nonprofits such Bainbridge Island Land Trust, Climate Action Bainbridge, Sustainable Bainbridge, Kitsap Forest & Bay Project that saved 4,000 acres in Port Gamble from development, Friends of the Farm and others.
- Former member of Island Power
- Current member of Climate Action Bainbridge
- Coordinator and Co-founder of Act 4 Climate
- Volunteered with Rotary Auction, Zero Waste, local arts, beach cleanup and others.

Throughout my years on Bainbridge Island, I have been actively engaged in our community, which gives me an important perspective. I'm well versed in the work of community nonprofits and the environmental community, but I also understand - as a former business owner - that business needs are important as well. It's a balancing act. I've commented at council meetings many times and will listen to and do my best to represent all islanders.

5. What do you wish to accomplish during this appointed term as a Bainbridge Island City Councilmember?

My goal is to work to implement the Comprehensive Plan, Climate Action Plan and support a diverse community on Bainbridge Island. Also, I would like to improve the communities perception of our city government and help bring our community together through expanded outreach and island wide projects such as the Climate Action Plan.

Additionally, I would like to play a role in helping select a truly innovative and responsive new city manager. We are about to embark on an exciting chapter and our island merits a manager with proven skills to help us achieve our goals.

6. What is your vision for our City and community?

To follow the vision outlined in the latest Comprehensive Plan in a community that is supportive of diverse viewpoints, and, is confident in its future (as detailed in my responses above).

7. Is there anything else that you may wish to add that would help us get to know you a little better?

I married my college sweetheart, Pete Pinardi, on a boat in Puget Sound. I love the outdoors and joined the Seattle Mountaineers shortly after moving to Bainbridge from Boston. Since then I have hiked most of the trails on the Olympic Peninsula, kayaked the San Juans, participated in Arms Around Bainbridge relay swim in Puget Sound and competed in local triathalons. Recently, I've taken up golf. Once Covid is contained I hope to get back to competitive swimming.

My LinkedIn profile: www.linkedin.com/in/janelindley2020

Jane Lindley

Bainbridge Island, Washington, United States



[Redacted email address]



[linkedin.com/in/janelindley2020](https://www.linkedin.com/in/janelindley2020)

Experience



Co-Founder

Act 4 Climate

Oct 2019 - Present (1 year 2 months +)

Act 4 Climate has a simple goal – to bring together a large pool of concerned citizens who will show up when showing up counts most – to city council and planning commission meetings, to hearings, rallies and lobbying events. Working together we have real power.



Communication Specialist

Nonprofits

Oct 2011 - Oct 2019 (8 years 1 month)

Built websites, setup Facebook accounts, did PR or other communication work for clients: Bainbridge Island Forum, Friends of the Farms, Suyematsu Farms, Sustainable Bainbridge, Bainbridge Island Land Trust, The Great Peninsula Conservancy and Kitsap Forest & Bay Project, among others.



Co-Founder

Island Power

Jan 2015 - Jun 2017 (2 years 6 months)

I worked with engineers, geologists, utility experts, environmentalists and politicians to urge our city to put a public power measure on the ballot to get off of fossil fuel-generated electricity. The campaign started after council members suggested we educate the public about public power before they considered writing an ordinance. In June of 2017 the City of Bainbridge Island tabled our request to put a public power measure on the ballot, however, we did raise the level of climate change awareness in our community.



Board President

Sustainable Bainbridge

Dec 2013 - Dec 2015 (2 years 1 month)



Director of Development and Operations

NetGalley LLC

Dec 2008 - Sep 2011 (2 years 10 months)

- Worked with senior leadership team on project management and reporting, including analysis and communication of financial and operational data for decision-making and strategic planning.
- Planned and coordinated development releases and disseminated information to executives and outside vendors.

- Assessed change readiness, created and managed change management plans, developed and executed communication plans, defined roles and responsibilities and measured departmental impact.
- Participated in project implementation.
- Oversaw developers schedules and workload.

Director of Development & Operations

Rosetta Solutions

Oct 2008 - Dec 2008 (3 months)

Lead Program Manager - UI

Rosetta Solutions

Nov 2007 - Oct 2008 (1 year)

President & Creative Director

Super WebGroup, Inc.

Jan 2000 - Nov 2007 (7 years 11 months)

Designed and developed an enterprise-level ASP.Net/SQL database-driven content management system that we used to build websites for clients including: The City of Bainbridge Island, City of Gig Harbor, Pope Resources, Kitsap Peninsula Visitor & Convention Bureau, The Russell Family Foundation, Scotsman Guide Publishing, Port Gamble, and the Port of Bremerton.

Partner/Photographer and Designer

Lindley • Eaton Productions, Inc

Jan 1995 - Dec 1998 (4 years)

We offered graphic design, photography, digital manipulation, photo optimization, production and prepress for a concept to completion service. We developed annual reports for clients such as: The Brainerd Foundation, The Russell Family Foundation and Valley Medical Center.

Education

Hampshire College

BA, Botany

1980 - 1984

Awarded Threshold Grant to complete senior thesis.

George School

High School, English, Physics, Botany

1975 - 1979