

Memorandum

Date: August 27, 2020

To: Morgan Smith, City Manager; City Council

From: Finance Department

Subject: July 2020 Financial Report

INTRODUCTION: On March 25, 2020 the Governor released guidance for his "Stay Home, Stay Healthy" order for all State residents and businesses amid the COVID-19 pandemic. At the Special Council Meeting on May 12, 2020, City Manager, Morgan Smith, and Deputy City Manager, Ellen Schroer, gave a presentation on the City's forecasted 2020 fiscal impacts of COVID-19. The forecast presented an estimated 17% drop in tax supported revenues compared to the 2020 budget totaling a reduction of approximately \$4.5 million. Cost saving measures of \$2.7 million were implemented to partially mitigate the revenue decreases. The remaining gap of \$1.8 million anticipated the use of fund balance to cover the difference. A revised forecast was presented August 25, 2020 which decreased the revenue loss from \$4.5 million to \$3.3 million; an improvement of \$1.2 million from the May forecast. Cost savings measures remain in place. The remaining difference or gap to be funded by City fund balance of \$1.8 million has been reduced to \$600,000.

This report presents a comparison of year-to-date (YTD) financial information between the current year and prior year in two categories: tax-supported funds and utility funds. Generally, tax-supported funds' revenues are supported by tax inflows, while utility funds generate revenue by charging fees for services. Table 1 shows which funds fall into each of the two categories, and includes revenue, expenditure, and fund balance data by fund.

TAX-SUPPORTED FUNDS: Operating revenues in the City's tax-supported funds were \$1.4 million (7.5%) lower through the month of July 2020 compared to the same time frame in 2019, and expenditures were \$8.8 million (54.7%) higher through the month of July 2020 compared to the same time frame in 2019. Three main contributing factors to decreased revenue are as follows: non-recurring grant revenue accounts for \$572,000 or 37% of the decrease, \$298,000 or 19% is due to decreased revenue in the Building and Development Services Fund, and \$215,000 or 14% is due to decreased sales and use tax. The increase in expenditures reflects the purchase of the Harrison Building, which will be retrofitted to become the City's new Police & Court facility, which was recorded in January 2020 as an \$8.9 million expenditure in the Capital Construction Fund. Police & Court facility expense aside, expenditures in the tax-supported funds were \$109,000 (0.5%) lower compared to 2019. Staff are closely monitoring trends in the following revenues and expenditures:

 Sales tax revenue through the end of July at \$3.0 million was \$215,000 or (7%) lower in 2020 compared to YTD July 2019. Revenue from the construction and retail trade industries accounted for 30% and 37% of 2020 sales tax revenue, respectively. Revenue from retail trade increased 2%, while revenue from construction decreased 21% compared to YTD July 2019.

- REET revenue through the end of July at \$1.6 million was \$51,000 (3.2%) higher in 2020 compared to YTD July 2019. There were 37 less transactions in 2020, while the average selling price was 16% higher in 2020 (in part due to the \$8.9 million sale of the Harrison building, purchased by the City for the new Police & Court facility).
- Revenue generated by building and development service (B&DS) fees through the end
 of July at \$472,000 was \$298,000 (39%) lower in 2020 compared to 2019 reflecting the
 March 23rd State Stay Home Order in response to the COVID-19 pandemic. Revenue
 levels vary depending on the complexity, volume, and stage of development activity on
 the Island. The building and development services rate study will be completed in the fall
 and will change rates and fees to reflect current costs of service and market conditions.
- Local car tab fees totaling \$369,000 continue to be collected in the transportation benefit
 fund and show a 42% increase over the prior year through July due to a fee increase
 implemented in 2019. These revenues cannot be spent until the legality of Initiative I-976
 is decided in the court system. If the initiative is upheld, the City will return the monies to
 the Washington State Department of Licensing for a refund. It is expected the
 Washington State Supreme Court will finalize a decision later in 2020.
- Federal and State grant funding through the end of July at \$761,000 was \$572,000 (43%) lower in 2020 compared to YTD July 2019. Funding received in 2020 included grants for Miller Road, Wyatt Way, STO, Olympic Drive, and Sportsman Club and New Brooklyn projects.
- Expenditures for professional services through the end of July at \$1,445,000 were \$160,000 (12%) higher in 2020 compared to end of July 2019. 2020 expenditures included professional services for legal matters, providing community services, and B&DS rate study.
- 2020 expenditures directly related to the City's Coronavirus response including labor, supplies, and computer equipment, totaled \$701,000 at the end of July.
- The City was awarded a Federal \$736,000 CARES (Coronavirus Aid, Relief and Economic Security) grant from the State of Washington to help the City mitigate the public health costs of the Coronavirus.

UTILITY FUNDS: Revenues in the City's utility funds were \$19,000 (.4%) higher YTD July 2020, and expenditures were \$152,000 (3%) lower compared to YTD July 2019¹. The decrease in expenditures is mainly due to variation of capital project spending. Staff are closely monitoring trends in the following key revenues and expenditures:

- Water and sewer connection fee revenues through the end of July 2020 were at \$172,000 compared to \$194,000 at the end of July 2019. This revenue source varies depending on development activity and is largely supported by subdivision development.
- Revenue from stormwater fees through the end of July at \$1,604,000 was \$138,000 (9%) higher in 2020 compared to the same time frame in 2019. This reflects a change in

¹ The City's three utility funds are individually self-supporting, generating revenue by charging for services provided. While utility revenue figures are delivered collectively in parts of this report, it should be noted that revenue from one utility cannot be used to support the expenditures of another utility. Please see Table 1 for additional details on each of the City's three utility funds.

- the fee-collection process in 2020, and revenue is expected to finish the year at normal levels.
- Capital expenditures in the utility funds through the end of July at \$383,000 were collectively \$148,000 lower in 2020 compared to 2019. Expenditures included \$257,000 of system upgrades and equipment purchases, as well as the payment of a \$126,000 capital settlement (charged to the Sewer Fund) related to the Village pump station project.