



**2018-2019 Cultural Funding Application
Proposal Narrative**

About Our Request

1) Proposal Description and Purpose

IslandWood is proud of the high-quality Community Programs we have offered for the past 15 years for Bainbridge Islanders. Whether learning about the military history of Fort Ward through role-playing actors or foraging for native plants for a weaving project, participants in our Community Programs have an opportunity to learn about our community and experience it in new ways, bringing them closer as friends, families and neighbors.

Throughout the year, our Community Programs staff organizes more than twenty free or low-cost public events, held on the IslandWood campus or at partner organizations, such as a public park, the Bainbridge Island Museum of Art or Bloedel Reserve. While many of these events focus on our local flora and fauna, a typical year also includes events that teach the public about the history and culture of Bainbridge Island. The ever-popular Mochi Tsuki Festival, held in January each year, is one example of how IslandWood has opened its campus to partner organizations – at no cost – so that community members can come together to learn and celebrate the Island’s rich history and diversity.

With cultural funding from the City of Bainbridge Island totaling \$10,000 over 2 years, IslandWood will continue our most beloved programs, including at least three arts-focused events each year. We are working to better integrate our Artist-in-Residence program into our broader Community Programs. Our Artist-in-Residence program enhances our flagship School Overnight Program for visiting 4th-6th grade students from communities across the region, including Wilkes Elementary and Suquamish Elementary. Our Artists-in-Residence include local craftspeople working in a variety of mediums, from Coast Salish weaving to songwriting, poetry to cut paper collages. In addition to funding our ongoing Community Programs, funding from the City of Bainbridge Island would allow us to pilot how we could broaden the reach of our Artist-in-Residence program for the benefit of the Bainbridge Island public and local artists in 2018 and 2019.

Our Community Events Coordinator since 2007, Christina Doherty manages our Community Programs. Christina’s skills and contributions to the Bainbridge Island community were lauded in January 2016, when the Bainbridge Island Land Trust presented her the *Phyllis Young Award* for her efforts to “preserve and steward the diverse natural environment of Bainbridge Island for the benefit of all.” In addition to IslandWood staff, programming often incorporates volunteers and experts in the biology, ornithology, botany, mycology, geology, entomology, marine biology and cultural arts. We also rely on our cadre of dedicated volunteers who contributed approximately 4,000 hours to IslandWood, from beekeeping to front desk administration, in 2016. This work truly is a community effort!

IslandWood partners with community organizations across Bainbridge Island and beyond, including Bainbridge Island Museum of Art, Bloedel Reserve, the Bainbridge Island Historical Museum, and many more, to build collaborative programs that contribute to an ever more enriching and vibrant offering of learning activities on Bainbridge Island. These partnerships take a variety of forms, from collaboration in planning or promotion, to hosting an IslandWood table at other local venues, to integrating the expertise of other local organizations into our events. These partnerships allow us to do more with the resources we have, and to help leverage the resources of other organizations. We have a deep respect for the work being done by other organizations and hope to continue to foster a spirit of collective action on Bainbridge Island.



IslandWood's activity table at the Bainbridge Island Museum of Art's 2017 *Family Art Day*

2) Evaluation

IslandWood's Community Programs will serve an estimated 2,500 Bainbridge Islanders per year. In total, our Community Programs serve over 7,000 people from the Island and surrounding areas.

IslandWood staff are continually evaluating the effectiveness of our programming. Immediately following an event, program teams hold debriefing meetings to capture lessons learned and successes, as well as data from each event. In 2018 and 2019, we will continue to evolve our Community Programs to meet the changing needs of our community.

Because our Community Programs make a difference at the individual level, we will focus our evaluation on the number of programs offered and the number of people attending. Our participants typically pre-register for our community programs on our website through Event Brite event software. When participants arrive for programming without pre-registering, we capture participant numbers with sign-in sheets. The number of event attendees, year over year, is one way to gauge program interest and engagement. We will also solicit post-experience feedback from participants to ensure our programs are meeting the needs of attendees. Recently, we established a customized set of questions to determine whether we are meeting our guests' expectations, and we have since rolled out a new digital survey. Survey questions range from asking participants for their comfort with the topic prior to attending and then to rate their comfort post-event, to short open-ended questions that require a narrative response.

IslandWood will continue to foster partnerships with other organizations, contributing to the Puget Sound area's enriching and vibrant offering of outdoor learning activities. We will work with our partner organizations to offer engaging content, and capture feedback as discussed above. To measure this outcome, we will track the number of partnering organizations, as well as anecdotal evidence about particularly successful partnerships.

IslandWood - Project Budget & Budget Narrative REVISED

| | 2018 - Year 1 | | | 2019 - Year 2 | | |
|---|------------------|------------------|----------------|------------------|------------------|--------------------|
| | Total Project | COBI Cultural | % of Total | Total Project | COBI Cultural | % of Total Project |
| | Budget Year 1 | Funding Year 1 - | Project Budget | Budget Year 2 | Funding Year 2 - | Budget Year 2 |
| | | Revised | Year 1 | | Revised | |
| Revenue | | | | | | |
| Program fees | \$ 4,500 | | | \$ 4,800 | | |
| Donations from program participants | 2,500 | | | 2,600 | | |
| Bainbridge Community Foundation - committed | 5,000 | | | | | |
| Peg and Rick Young Foundation - committed | 2,500 | | | | | |
| Total Revenue | \$ 14,500 | | | \$ 7,400 | | |
| Expenses | | | | | | |
| Community Program Manager | 6,005 | | | 6,185 | | |
| Community Program Coordinator | 19,100 | | | 19,675 | | |
| Volunteer Manager | 3,410 | | | 3,515 | | |
| Program Delivery Staff | 3,220 | | | 3,315 | | |
| Facilities and Kitchen staffing | 2,000 | | | 2,100 | | |
| Staff training/professional development | 925 | | | 925 | | |
| Promotion/Marketing/Design | 2,890 | | | 3,000 | | |
| Complimentary refreshments | 1,000 | | | 1,100 | | |
| Instructor Fees (honorariums for speakers, artists, etc.) | 3,000 | | | 3,200 | | |
| Materials and supplies | 1,000 | | | 1,100 | | |
| Organizational overhead - 10% | 4,255 | | | 4,410 | | |
| Total Expenses | \$ 46,805 | 5,000 | 11% | \$ 48,525 | 5,000 | 10% |

1) What is the total estimated budget for this project?

\$46,805 in FY2018 and \$48,525 in FY2019

2) Please include and identify any income your project is expected to generate.

We expect to raise \$4,500 from program participants for our fee-based programs in FY2018, such as weaving workshops (fees include materials) and \$5-\$10 registration fees for events such as Geology Rocks! and Fort Ward Living History Walk.

3) What will the requested funds be used for?

Requested funding from COBI will be used to help offset staff costs, our largest expense, associated with our Community Programs.

4) Include the amount and origin of any funding that is committed and/or pending for this program/project.

For our 2018 Community Programs, IslandWood has received grant funding to date from the Bainbridge Community Foundation (\$5,000) and the Peg and Rick Young Foundation (\$2,500). Later this year, we expect to request an additional \$5,000 in grant funding from a local Bainbridge Island family foundation. In future years, we expect that our soon-to-be-established Community Fund endowment will contribute a stable source of funding for our Community Programs. Our goal is to raise \$1M for this endowment, so that our local community work can be supported in perpetuity.

2018-2019 CULTURAL FUNDING METRICS

ISLANDWOOD

#1 NUMBER OF COMMUNITY PROGRAM ATTENDEES

#2 NUMBER OF COMMUNITY PROGRAM EVENTS OFFERED