PLACE/IDENTITY
1. Enhance the sense of community at Island Center and make it a place where people want to meet and spend time.
2. Recognize and encourage continued agricultural and horticultural uses.
3. Link and celebrate the parks open spaces, services and attractions in and near Island Center
4. Ensure that new development reinforces Island Center’s physical character and social connections.
5. Guide the built environment by incorporating Island Center’s existing and historic character, and fostering a diverse design aesthetic that features a mix of small-scale buildings.
6. Preserve and enhance Island Center’s natural environment and landscape character, which is an important part of its aesthetic character.

BUSINESS/ECONOMY
1. Recognize the importance of the existing business community and help it thrive and diversify.
2. Encourage the creation of new, independent, economically and environmentally sustainable businesses that benefit the community and are appropriate in scope, size, and design according to Island Center design guidelines and standards.

TRANSPORTATION
1. Improve mobility, circulation, and safety for all transportation modes.
2. Ensure available parking is aligned with housing, business and community needs while minimizing its impact on both the natural and existing environment.

ENVIRONMENT
1. Preserve, protect, and restore natural features, including salt water bodies, shorelines, stream corridors, open spaces and stands of mature trees.
2. Provide better visual and public access to and between Fletcher Bay, the Grand Forest and other local open spaces and attractions.
3. Protect watershed viability and surface and groundwater, including aquifer recharge, and take steps to ensure that water quality and natural shoreline conditions on Fletcher Bay are maintained, if not improved.
4. Recognize and protect wildlife and fish and their habitat.
5. Ensure that development minimizes and mitigates significant impacts, including impacts to the watershed’s natural systems (so there is no net loss of ecological function) and increases in air, noise, and light pollution (impacts to dark skies).

HOUSING
1. Integrate low, moderate and middle income housing while providing diversity of size and type.
2. Allow increased density when accompanied by sufficient public benefit.
3. Utilize approaches aligned with the Comprehensive Plan.