

# ISLAND CENTER SURVEY I

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Results

# RESULTS

- Closed July 15, 2018
- 393 Emails Received
- 652 Completed Online
- 14 Hard Copies

# DEMOGRAPHICS

41% I don't live in the Island Center Area

91% Own my home

74% Not a business owner

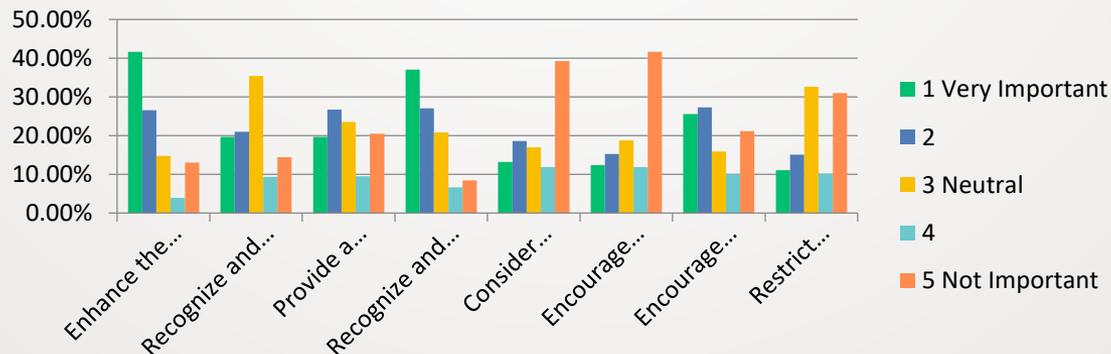
45% 45 to 64 years old

# Q1: Identity & Sense of Place

42%

Enhance the sense of community at Island Center and make it a place where people want to meet and spend time

- Recognize and celebrate the history of Island Center
- Provide a community gathering place such as covered public area, picnic tables, playground, basketball court & open space with adequate parking
- Recognize and encourage continued agricultural and horticultural uses
- Consider creating new housing with features such as ground floor retail spaces and additional open space.
- Encourage additional housing options
- Encourage additional retail opportunities
- Restrict development to current zoning allowances while allowing undeveloped parcel owners to purchase development rights from owners in the immediate Island Center area to increase density



# Q2: BUSINESS & ECONOMY

47% Recognize the importance of the existing business community and help it thrive.

- Improve parking and enhance access for Island Center businesses, the Grand Forest, and Island Center Community Hall
- Encourage the creation of new, sustainable businesses that benefit the community and are appropriate in scope and size and tasteful in design



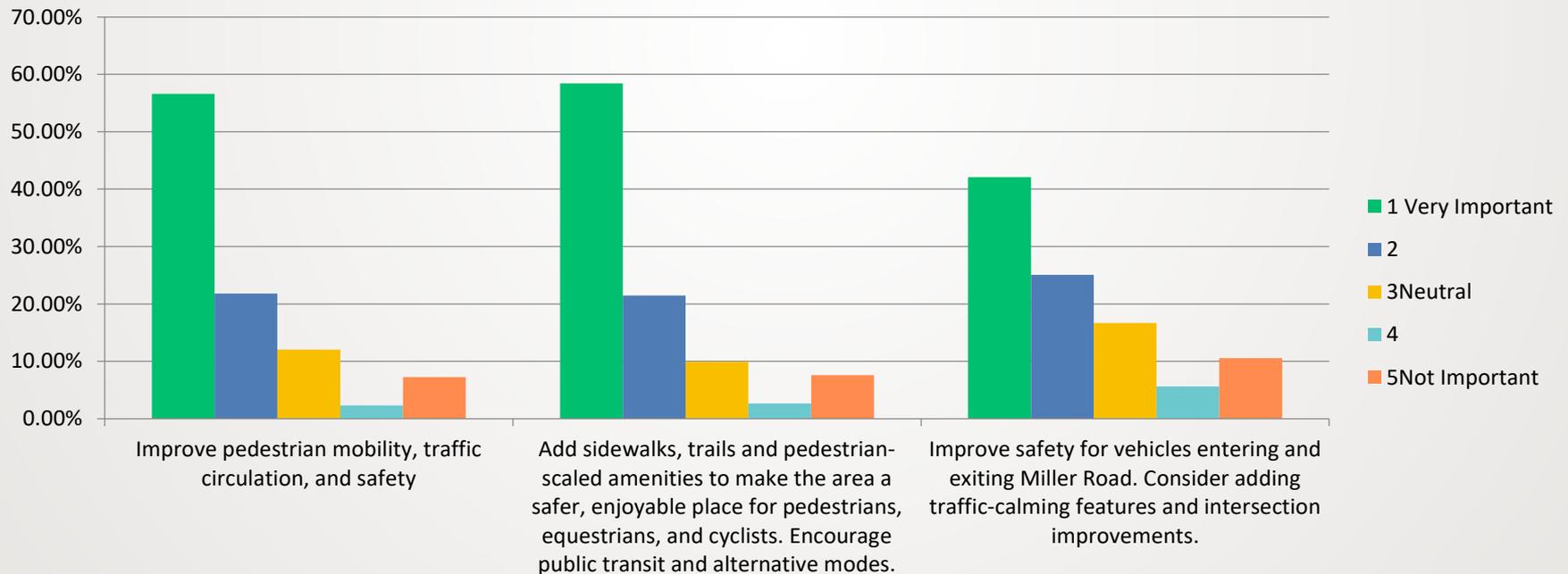
# Q3: TRANSPORTATION & CIRCULATION

- Improve pedestrian mobility, traffic circulation, and safety

58%

Add sidewalks, trails and pedestrian-scaled amenities to make the area a safer, enjoyable place for pedestrians, equestrians, and cyclists. Encourage public transit and alternative modes.

- Improve safety for vehicles entering and exiting Miller Road. Consider adding traffic-calming features and intersection improvements.



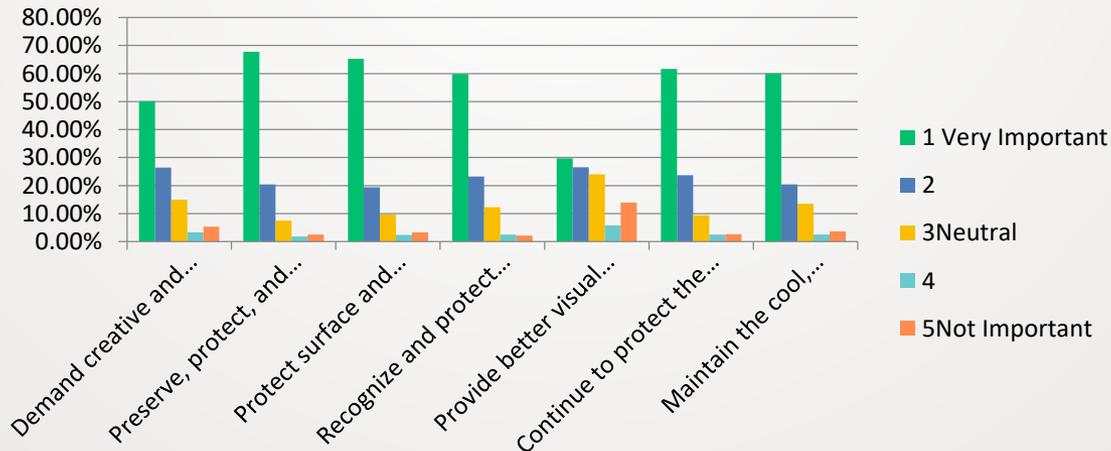
# Q4: ENVIRONMENT

- Demand creative and resourceful solutions that embrace the land and are oriented to those who live and work in the neighborhood.

68%

Preserve, protect, and restore natural features—forests, vegetation, streams and the bay.

- Protect surface and ground water, including aquifer recharge.
- Recognize and protect wildlife
- Provide better visual and public access to Fletcher Bay and the Grand Forest
- Continue to protect the environment with enhanced storm water runoff measures and improved septic systems
- Maintain the cool, wooded atmosphere of Island Center
- Did we miss something important to the Island Center Environment? Please share here:



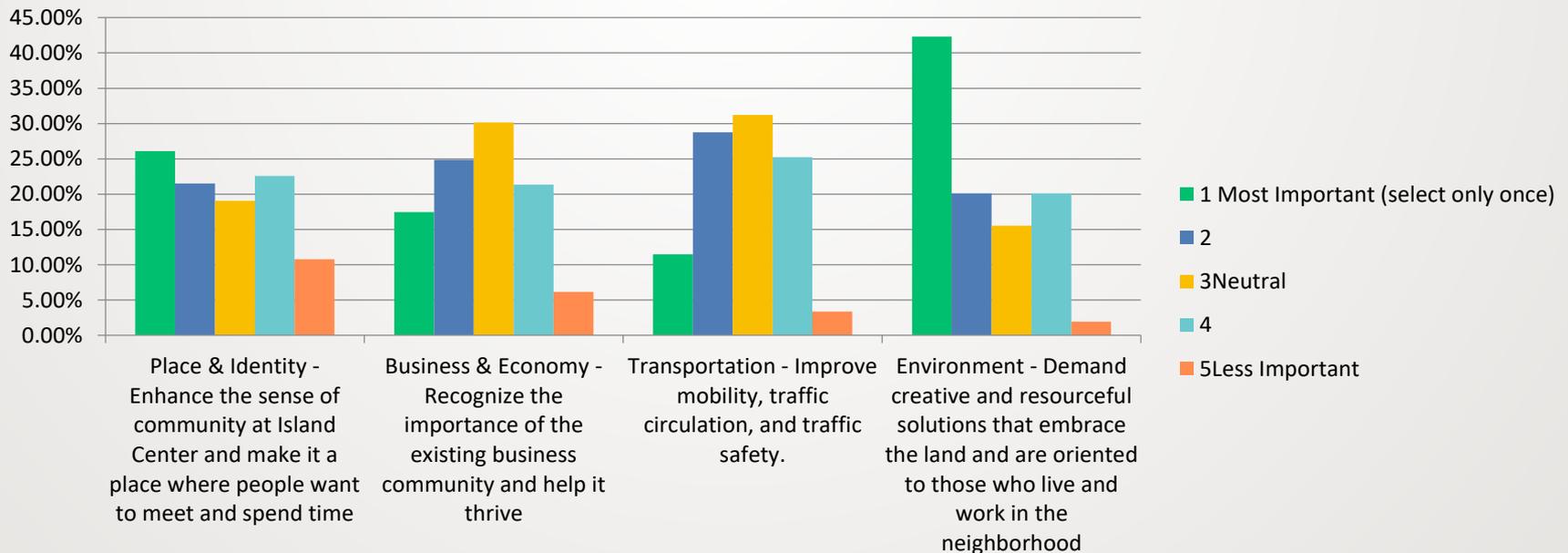
# Q5: RANK CATEGORIES

- Place & Identity - Enhance the sense of community at Island Center and make it a place where people want to meet and spend time
- Business & Economy - Recognize the importance of the existing business community and help it thrive
- Transportation - Improve mobility, traffic circulation, and traffic safety.

42%

Environment - Demand creative and resourceful solutions that embrace the land and are oriented to those who live and work in the neighborhood

- Is there another overarching goal we should consider for the Island Center Subarea Plan? Please share it with us:



# SUMMARY

## BY RANKED CATEGORY & TOP RESPONSE

42.3%

### **ENVIRONMENT**

*Top Response:*

Preserve, protect, and restore natural features—forests, vegetation, streams and the bay.

26.1%

### **IDENTITY & SENSE OF PLACE**

*Top Response:*

Enhance the sense of community at Island Center and make it a place where people want to meet and spend time

17.5%

### **BUSINESS & ECONOMY**

*Top Response:*

Recognize the importance of the existing business community and help it thrive.

11.5%

### **TRANSPORTATION & CIRCULATION**

*Top Response:*

Add sidewalks, trails and pedestrian-scaled amenities to make the area a safer, enjoyable place for pedestrians, equestrians, and cyclists. Encourage public transit and alternative modes.