ISLAND CENTER SURVEY I

Results
RESULTS

• Closed July 15, 2018
• 393 Emails Received
• 652 Completed Online
• 14 Hard Copies
DEMOGRAPHICS

- 41% I don't live in the Island Center Area
- 91% Own my home
- 74% Not a business owner
- 45% 45 to 64 years old
Q1: Identity & Sense of Place

Enhance the sense of community at Island Center and make it a place where people want to meet and spend time

- Recognize and celebrate the history of Island Center
- Provide a community gathering place such as covered public area, picnic tables, playground, basketball court & open space with adequate parking
- Recognize and encourage continued agricultural and horticultural uses
- Consider creating new housing with features such as ground floor retail spaces and additional open space.
- Encourage additional housing options
- Encourage additional retail opportunities
- Restrict development to current zoning allowances while allowing undeveloped parcel owners to purchase development rights from owners in the immediate Island Center area to increase density

Graph showing percentages:

- 1 Very Important
- 2
- 3 Neutral
- 4
- 5 Not Important

(42% response)
Q2: BUSINESS & ECONOMY

47% Recognize the importance of the existing business community and help it thrive.

- Improve parking and enhance access for Island Center businesses, the Grand Forest, and Island Center Community Hall
- Encourage the creation of new, sustainable businesses that benefit the community and are appropriate in scope and size and tasteful in design
Q3: TRANSPORTATION & CIRCULATION

- Improve pedestrian mobility, traffic circulation, and safety
  Add sidewalks, trails and pedestrian-scaled amenities to make the area a safer, enjoyable place for pedestrians, equestrians, and cyclists. Encourage public transit and alternative modes.

- Improve safety for vehicles entering and exiting Miller Road. Consider adding traffic-calming features and intersection improvements.
Q4: ENVIRONMENT

- Demand creative and resourceful solutions that embrace the land and are oriented to those who live and work in the neighborhood.
- Preserve, protect, and restore natural features—forests, vegetation, streams and the bay.
  - Protect surface and ground water, including aquifer recharge.
  - Recognize and protect wildlife
  - Provide better visual and public access to Fletcher Bay and the Grand Forest
  - Continue to protect the environment with enhanced storm water runoff measures and improved septic systems
- Maintain the cool, wooded atmosphere of Island Center
- Did we miss something important to the Island Center Environment? Please share here:

68%
Q5: RANK CATEGORIES

- Place & Identity - Enhance the sense of community at Island Center and make it a place where people want to meet and spend time
- Business & Economy - Recognize the importance of the existing business community and help it thrive
- Transportation - Improve mobility, traffic circulation, and traffic safety.
- Environment - Demand creative and resourceful solutions that embrace the land and are oriented to those who live and work in the neighborhood

Is there another overarching goal we should consider for the Island Center Subarea Plan? Please share it with us:
SUMMARY
BY RANKED CATEGORY & TOP RESPONSE

IDENTITY & SENSE OF PLACE
Top Response:
Enhance the sense of community at Island Center and make it a place where people want to meet and spend time
26.1%

BUSINESS & ECONOMY
Top Response:
Recognize the importance of the existing business community and help it thrive.
17.5%

TRANSPORTATION & CIRCULATION
Top Response:
Add sidewalks, trails and pedestrian-scaled amenities to make the area a safer, enjoyable place for pedestrians, equestrians, and cyclists. Encourage public transit and alternative modes.
11.5%

ENVIRONMENT
Top Response:
Preserve, protect, and restore natural features—forests, vegetation, streams and the bay.
42.3%