



LODGING TAX ADVISORY COMMITTEE
MONDAY, SEPTEMBER 9, 2019
4:00 PM
COUNCIL CONFERENCE ROOM
280 MADISON AVENUE NORTH
BAINBRIDGE ISLAND, WA 98110

AGENDA

MEMBERS: SUSIE BURDICK JOHN DINSMORE
DOMINIQUE CANTWELL NANCY FORTNER

CHAIR: COUNCILMEMBER RASHAM NASSAR (VOTING)
VICE-CHAIR: COUNCILMEMBER MATTHEW TIRMAN (NON-VOTING)

1. CALL TO ORDER / ACCEPTANCE OF THE AGENDA / CONFLICT OF INTEREST DISCLOSURE
4:00 PM
2. APPROVE AUGUST 12, 2019 MINUTES – ALL
3. PUBLIC COMMENT
4. OPEN GOVERNMENT TRAINING – DEPUTY CITY ATTORNEY ROBBIE SEPLER
5. CONFIRM DATES AND TIMES FOR REMAINING LTAC MEETINGS
MONDAY, SEPTEMBER 30 – APPLICANT PRESENTATIONS
MONDAY, OCTOBER 21 – DELIBERATIONS
6. ADJOURNMENT



MINUTES

The meeting was called to order at 4:00 PM. LTAC members Dominique Cantwell, Nancy Fortner, and Tom Dinsmore were present as was Councilmember/Vice-Chair Rasham Nassar and Councilmember/Chair Matthew Tirman. LTAC member Susie Burdick was absent and excused.

No members of the public in attendance.

Rasham and Matt gave a discussion of what council worked on during council meetings.

Nancy: heavier emphasis on capital improvement projects, like wayfinding. Great idea for technology and apps.

How to get word out to community to be applied for. Dominique recommends One Call for All

Scoring matrix beforehand needed per Nancy? Dominique likes a simple three-point approach for the decision-making scoring and process. Everyone seemed to like this approach.

Important to judge proposals on their merits, not biases of organization if at all possible. We all agree the funds can be used better and many of the RFP changes have helped perhaps focus.

Do we need a deliberation in advance of presentations? Dominique says no, she doesn't feel the need.

Does a proposal meet the criteria of putting more "heads in beds"?

State has clear guidelines, should we push to have things changed and be more proactive.

Cultural funding vs LTAC funding – not too much overlap.

Questions ahead of time to applicants? Is this allowed? Can we assemble questions to send to applicants based upon the first read of the proposals and have these sent to the website and the applicants? This would be used to inform the LTAC panel during the presentations and ensure questions are less of a surprise.

What do we want to do with LTAC monies in the long term and short term?

Dominique: wayfinding builds long term word of mouth ----John: does wayfinding really meet the goals of LTAC ---- Nancy – it really ties into events and supports those. Wayfinding for special events would be a great idea across the island. Allow for the signs to be generic and changes as needed perhaps.

Dominique: grants that support overhead is terrifying. Creates a reliance on that money YoY. If we are to take on wayfinding with most LTAC funds that will create issues with other orgs applying for LTAC funds.

This committee is not meant to put anyone out of business or out of a job, however, it's important that applicants realize that there is a desire for stronger project-based applications.



CITY OF
BAINBRIDGE ISLAND

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John – do we feel like we hit on duplication enough to not submit proposals that duplicate efforts?
Encourage collaboration and eliminate duplication is key the members agreed.

Discussion around specificity of goals or perhaps we have a more targeted and specific ask. Have a common goal each year: multiple applicants aiming toward wayfinding or another large topical goal. Innovation proposals.

Could we have a six-month checkup/report sent back to council as to how they are doing ?
Members pointed out it could be cumbersome.

Ask Ellen about posing questions to applicants once we have proposals. Questions sent to Roz and then sent to applicants and posted to website.

Can we have committee come to council and offer their thoughts on a vision for LTAC. Can we add that to the calendar and dates for LTAC post-October 14th?

The meeting adjourned at 5:10 PM.

Rasham Nassar, Chair

Date